



**Center for Disease Control  
and Prevention**

# **CDC-ONC Industry Day 2023**

**Data Modernization Facilitates Advanced  
Analytics and Unlocking Health Insights**

February 28, 2023

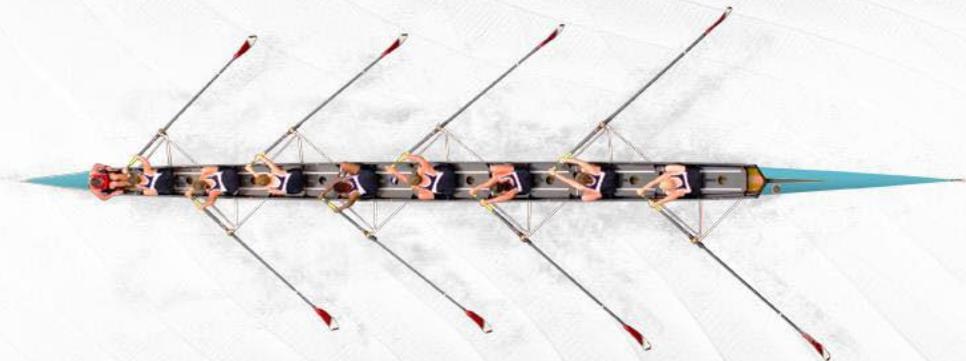


**Dr. Anthony Cristillo**

Partner & Digital Health Lead

**Dr. Rod Fontecilla**

Partner & Chief Innovation Officer





# Agenda

- Introduction
- Data Modernization: Framework
- Case Study: Unlocking Health Insights and Driving Actionable Intelligence
- Future State
- Closing

# Guidehouse Data Modernization Framework

## 1 Improve Data Quality, Security & Interoperability

- Data Harmonization
- Data Interoperability
- Data Security
- Data Ingestion
- Reduce Data Redundancy
- Eliminate Data Voids

## 2 Improve Sharing, Data Standards, Policies

- Expand data governance
- Leverage Data Standards
- Improve Data Sharing via Common Data Models, Policies, Practices, Standards
- Reduce Data Use Agreement Heterogeneity

## 3 Integrate Data Using Cloud-Based Services

- Integrate and use structured & unstructured data
- Integrate data from new & non-traditional sources
- Implement data storage compliant with data standards
- Leverage Cloud-infrastructure for shared data access & usage

## 4 Data Modeling & Visualization to Unlock Health Insights

- Data Modeling/ Visualization
- Discover Trends
- Strengthen analytics, forecasting & Data-Driven Decisions
- Drive real-time communication of data and results

## 5 Next Generation Tools to Accelerate Data Actions

- Innovate with data for AI/ML
- Predictive Analysis
- Utilize cloud-based AI/ML tools for structured and unstructured data
- Drive real-time communication of data and results

Strengthen Client Data Science workforce

# Guidehouse Analytics Pipeline

## Advance Analytics

### Visualization



LOB



Business Intelligence  
Reporting/Dashboarding  
Data Mining

Robotic Process Automation  
Data Driven Decisions  
Forecasting

### Data Analysis

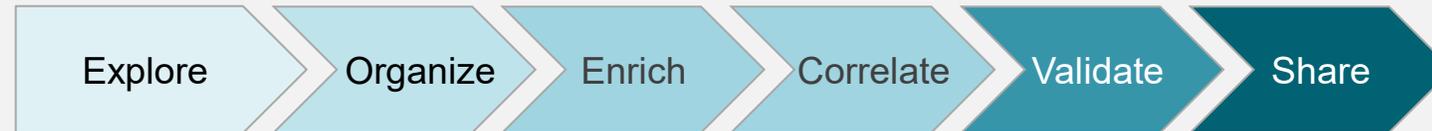


Data scientist



SME

### Data Wrangling



Digital Twins  
GIS Analytics  
Natural Language Processing  
Predictive Analytics

### Infrastructure



IT Architects & Engineers

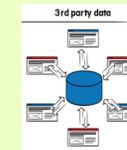
### Ingest Massive Amount of Data



Business Data



Machine Generated Data



Third Party Data

Cloud (AWS/Azure) and/or On-Premise Data Platform

Machine Learning  
Deep Neural Network

# Case Study

## Question

- Can we unlock valuable data, accelerate data usage to *Drive Actionable Intelligence* from vaccine adverse event data

## Methodology

- Identify changes in reported Adverse Events following increased immunization of US population
- Understand Adverse Event trends by demographics and co-morbidities
- By leveraging knowledge graphs/nearest neighbor analysis, gain better understanding of Adverse Events commonly reported among other licensed vaccines

## Outcome

- Health Insights into adverse events reported following immunization that benefit future monitoring of vaccine safety, patient care, clinical trial design and vaccine design



# Background/Context

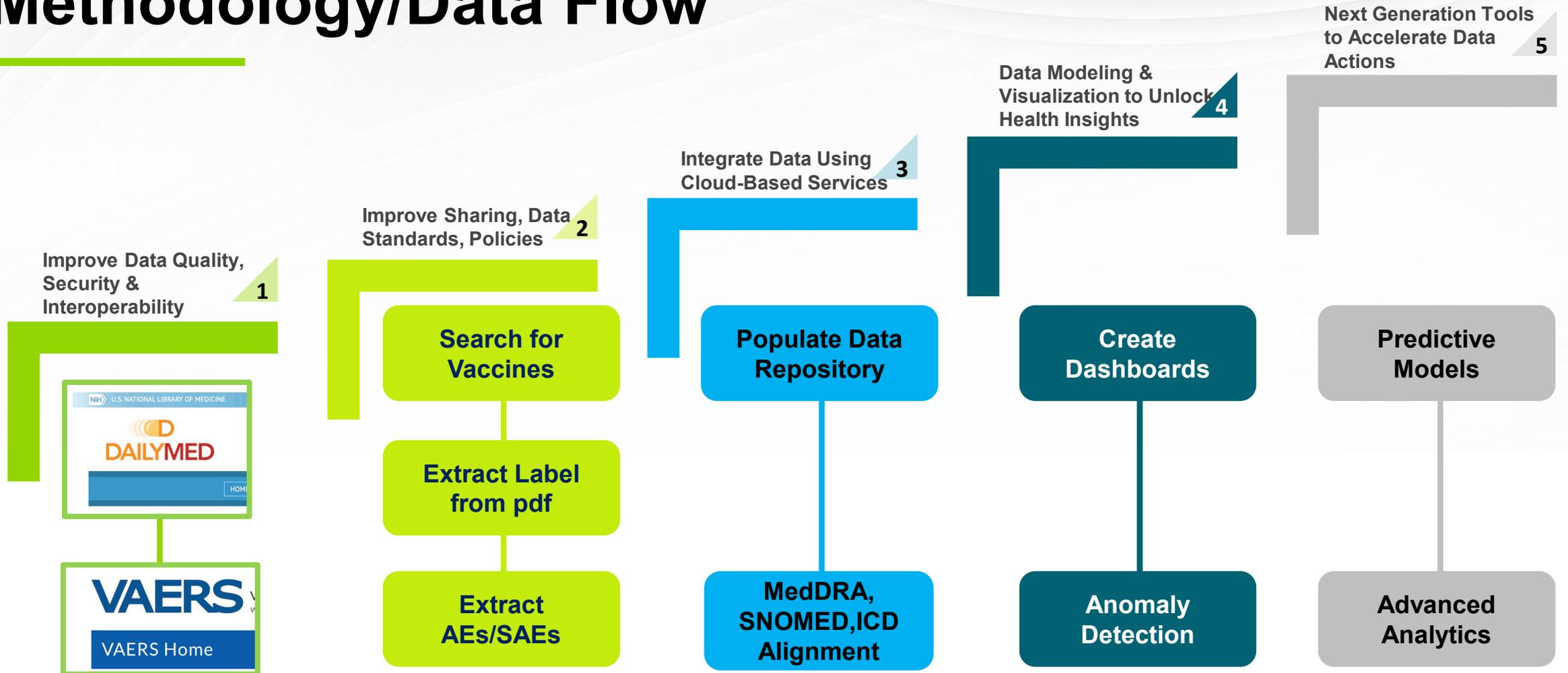
**Vaccines (including COVID-19 vaccines) elicit much needed protective immune responses against foreign pathogens but are not without complexity**

- Variety of vaccines (recombinant proteins, viral vectors, live attenuated, nucleic acid etc.)
- Different mechanisms of actions (Antibody, T-cell, Innate immune cell responses, combination)
- Different adjuvant formulations and delivery strategies (IM, ID, SC, IN, electroporation, nanoparticles etc.)
- Variable safety and efficacy across different demographics, co-morbidities, etc.
- Supply chain/cold-chain complexities

**Building blocks are in place to monitor medical product safety post-market (e.g., VAERS, FAERS, MAUDE, Sentinel, BEST, NEST)**

**Existing AI/NLP tools can enhance capability for ensuring the safety and effectiveness of new vaccines**

# Methodology/Data Flow



# Adverse Event (AE) – Mapping to MedDRA Code PSEUDO-CODE

## Takeaways

- Using latest advances in AI/ML/NLP to improve analysis of regulatory dictionaries
- Subject Matter Expertise (semantic languages and ontologies) is critical to perform this analysis

## Methodology

**Import** the complete list of **adverse events** with their CUI numbers (derived from MedDRA, SNOMED, ICD, and NMLS Metathesaurus)

**Clean the text** from the “master” file and generate word vectors (i.e., word embeddings) for each term using spaCy large model, which is a convolutional neural network (CNN) trained on written text  
**Clean and loop through the input file** adverse events

**Compare** the list to the ‘master’ list:

- If an exact (literal) match is found, store the matching CUI number and MedDRA term
- If an exact match is not found, store that term and move to the next term

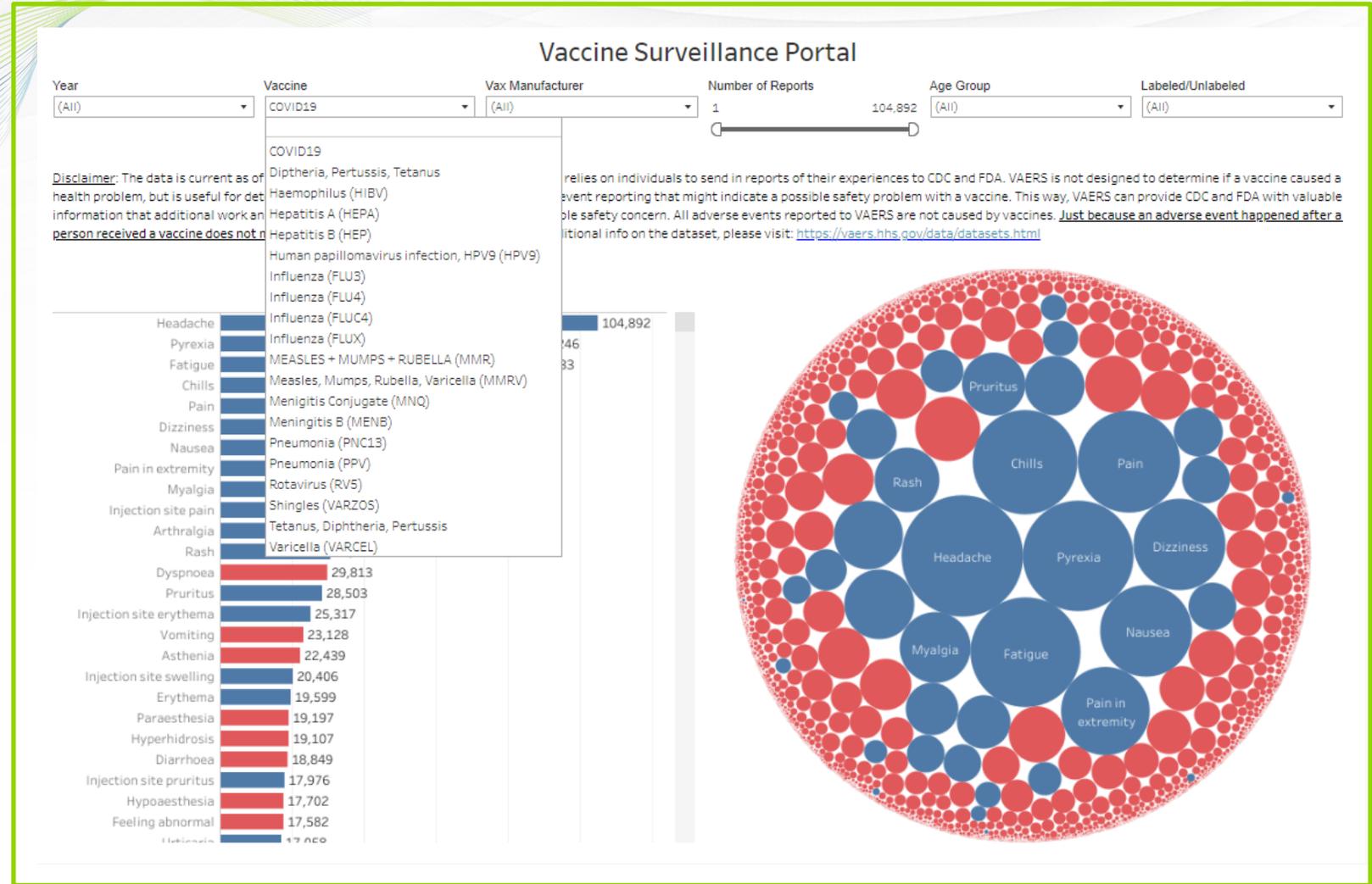


**Loop through the terms** without matching literals:

- Vectorize that term and compare against the master list of word vectors
- Find the term with the highest similarity score (cosine similarity)
- If the similarity score meets or exceeds the “similarity threshold” (user-defined, e.g., 75%), store that term and CUI number
- If not, leave that term blank to investigate after the script completes

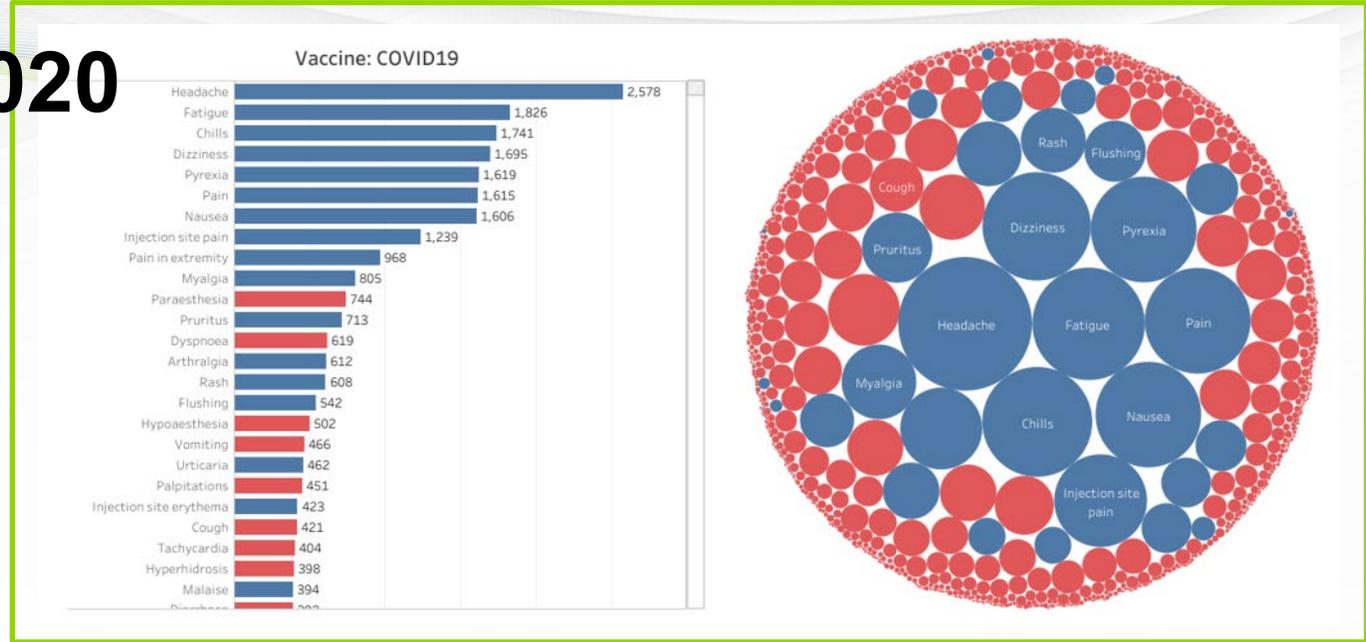
**Output the results file to a CSV file** with the CUI number and MedDRA term (if found and if met threshold) and the similarity score.

# Vaccine Surveillance Dashboard

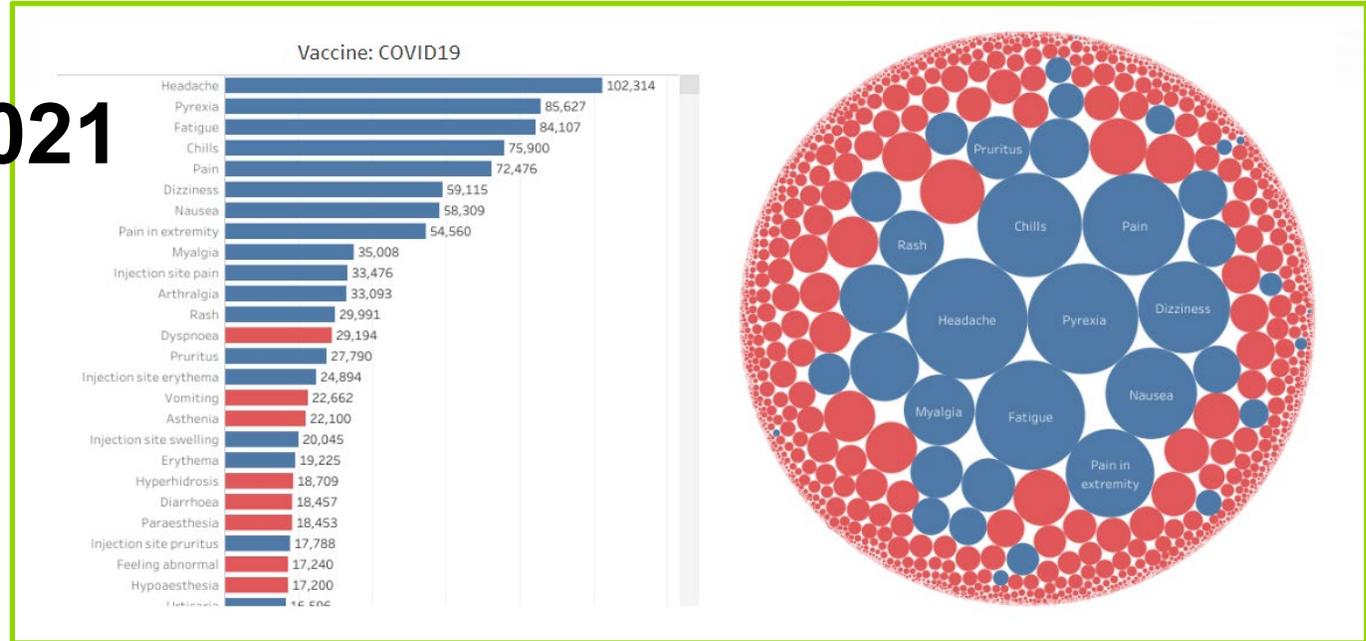


# Monitoring of Adverse Events Reported Following COVID19 Vaccination

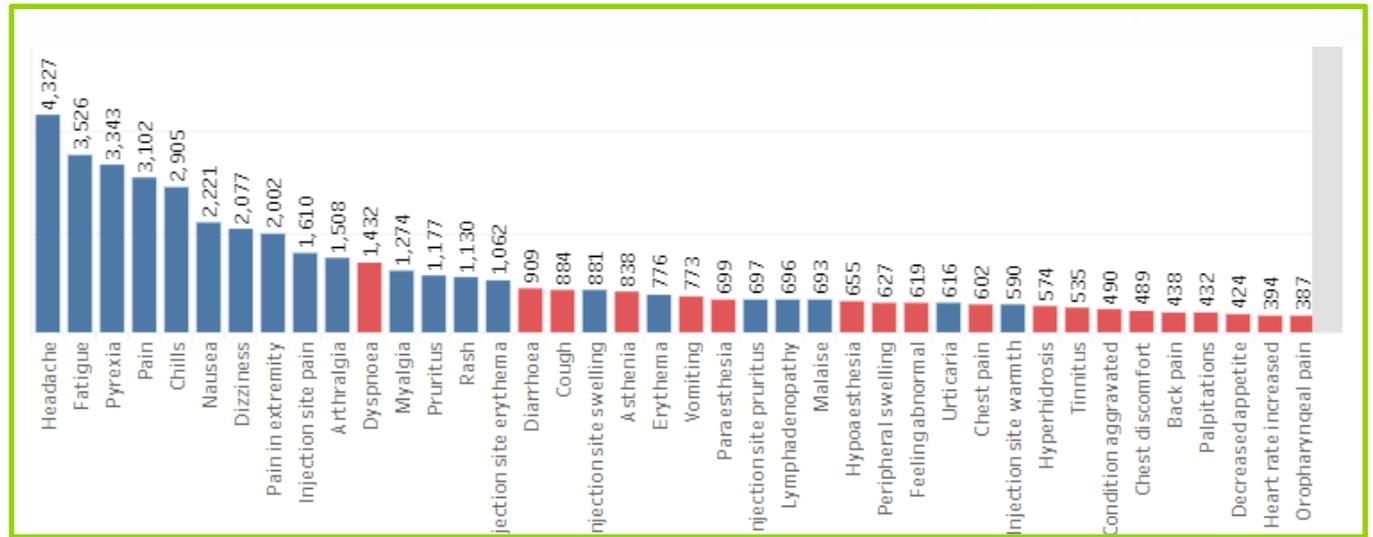
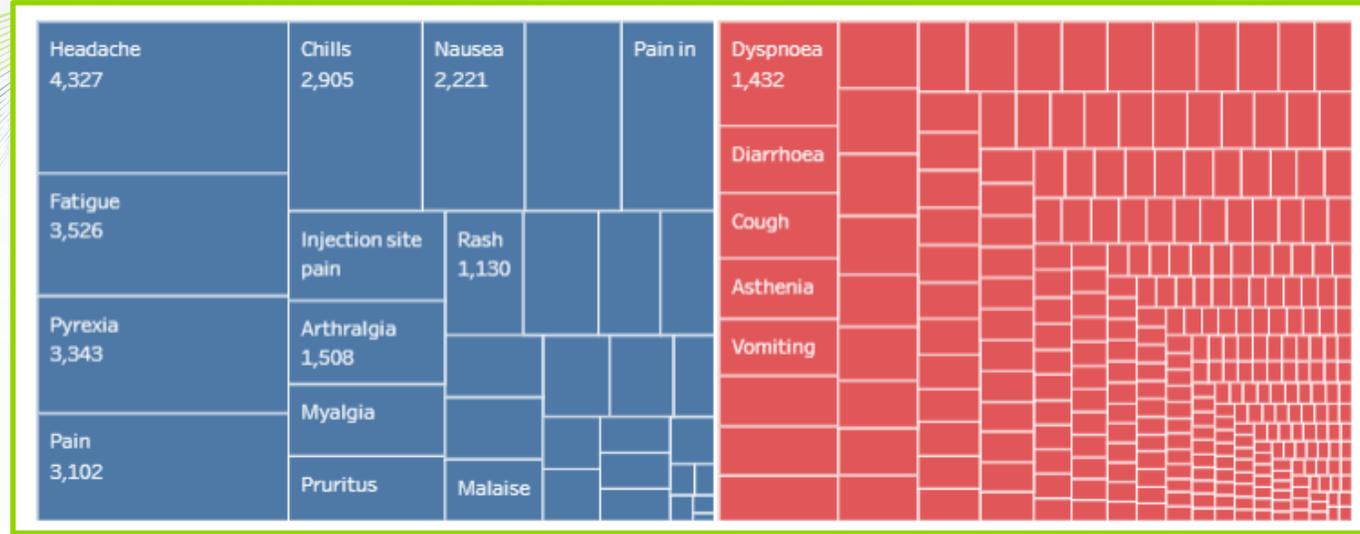
2020



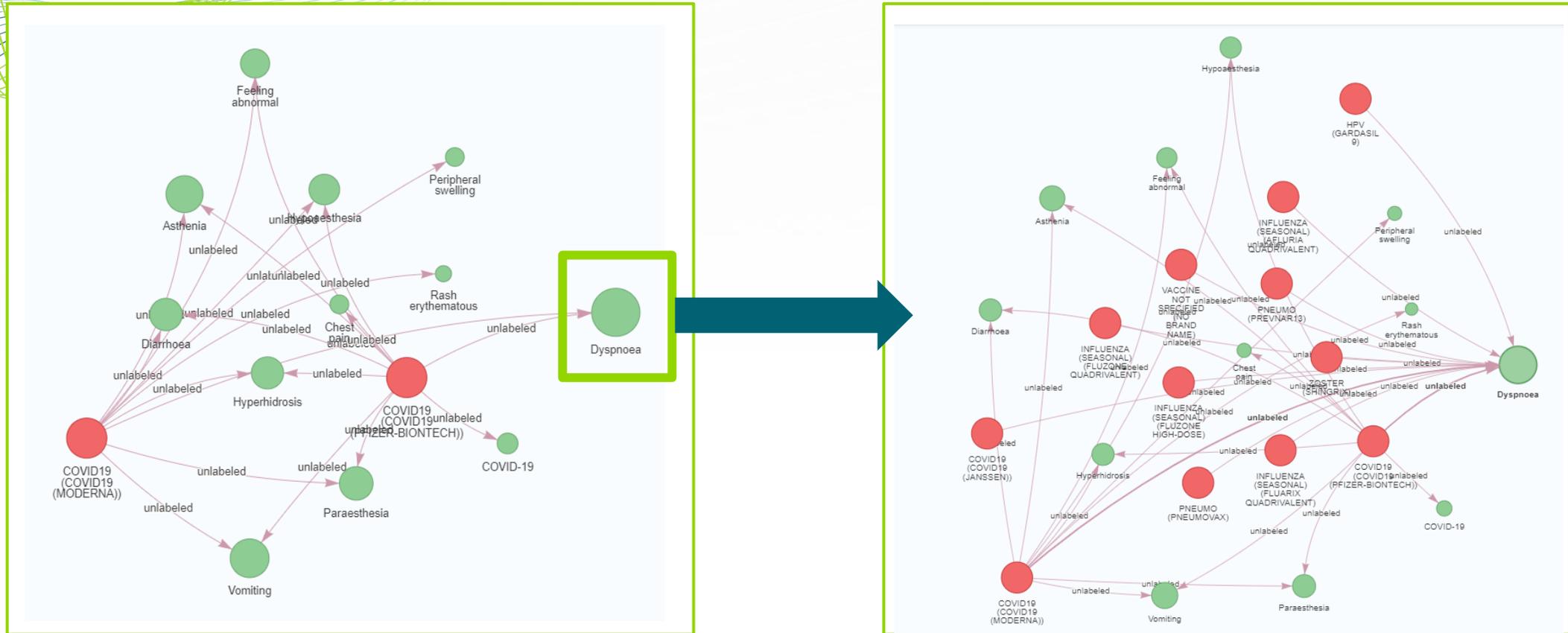
2021



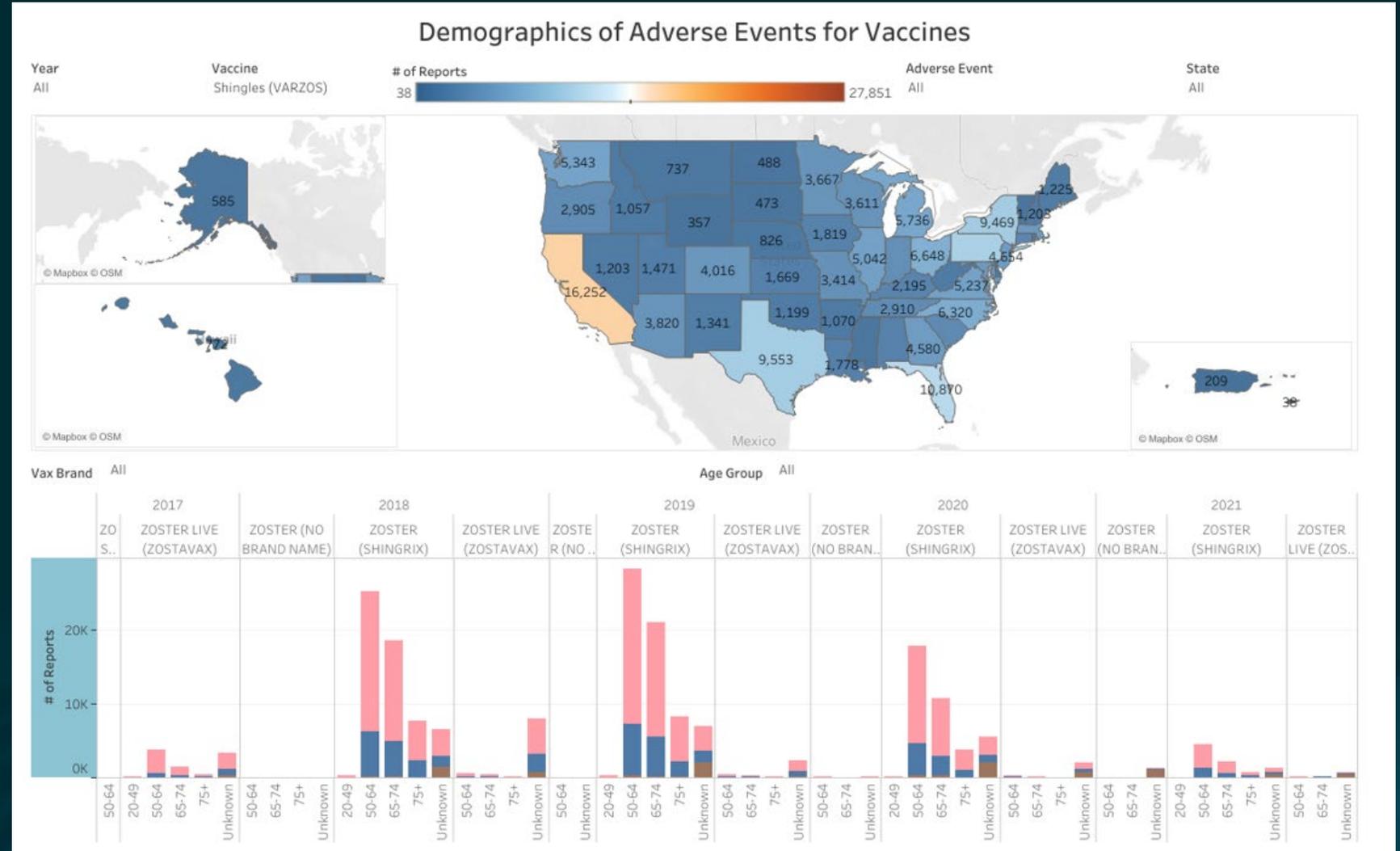
# AEs Reported from 50 – 64-year-old Vaccinees with Specific Comorbidities (High Blood Pressure, High Cholesterol, Obesity)



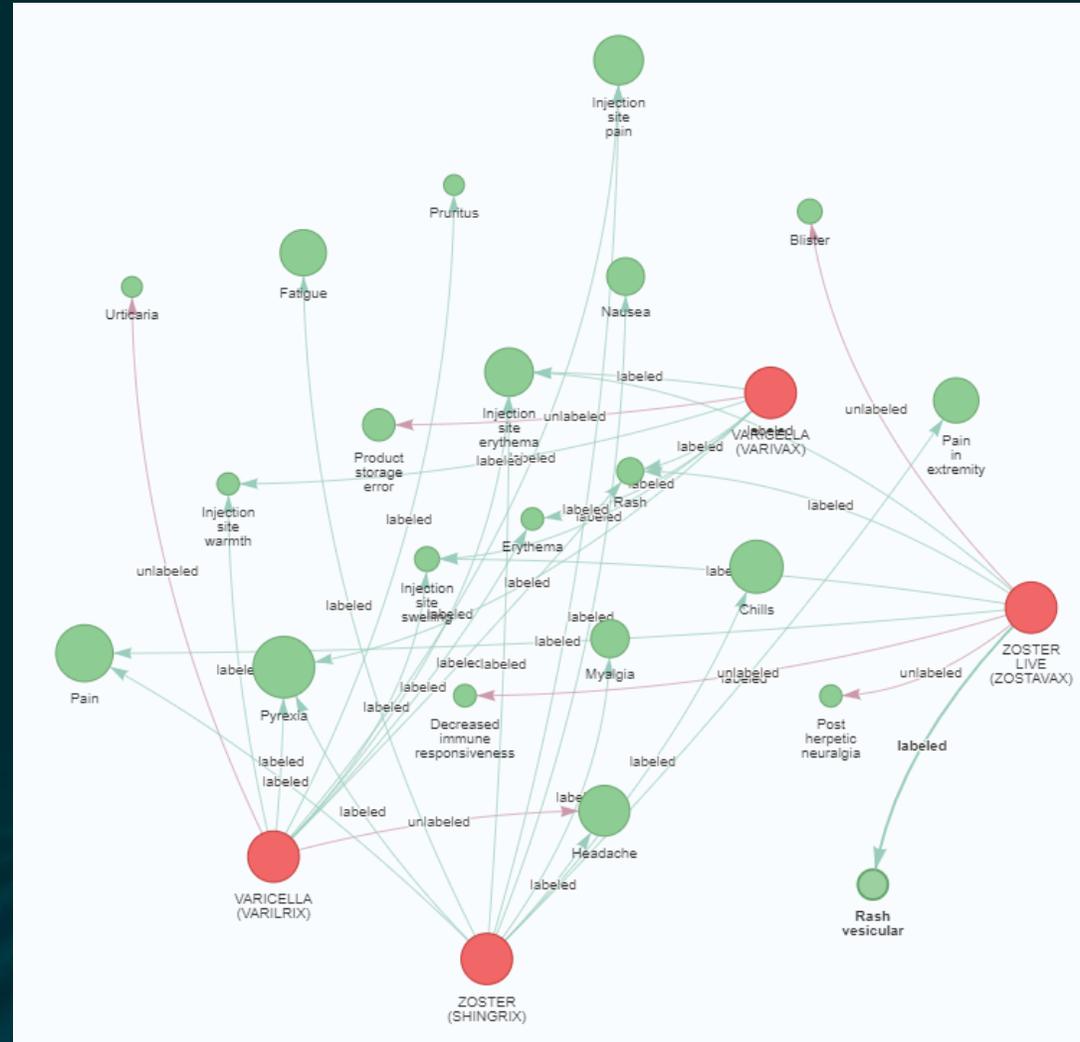
# Nearest Neighbor Analysis Reveals other Licensed Vaccines with Reported Dyspnoea Following Immunization



# Monitoring of Adverse Events Reported Following Shingles Immunization by Demographics & US Geographic Distribution



# Identifying Commonly Reported Adverse Events Following Immunization with Varicella Zoster/Shingles Vaccines



# Driving Actionable Intelligence

## Data modernization/Data science tools can help drive

- Real-time surveillance for faster, scalable responses to emerging threats and outbreaks
- With the identification of risk, safety and efficacy biomarkers, greater health insights will be achieved for clinicians, patients, industry and regulatory agencies
- Correlation of STLT data will aid faster detection of healthcare inequities and promote more equitable outcomes
- Trending and predictive analysis will inform public health policies to improve care at the STLT levels

# Thank you

